

Joystick's team is lead by veterans of the interactive industry who guide our clients in utilizing and evolving with the newest and most effective digital advertising opportunities.

60
EMPLOYEES
WORLDWIDE



All of our Senior Producers, Art Directors, and Managers have extensive history with rich media and digital advertising.

Founders and senior management have marketing, creative and technical advertising backgrounds (specializing in production).

Who We Are

Joystick can handle all your needs anywhere along the digital spectrum.

STRATEGY

IDEATION

DESIGN

DEVELOPMENT

QA

Joystick's team has the wide variety of expertise to take a project through the entire campaign process or to join in at the step that is most beneficial to your needs.

1

2

3

4

5

Creative and Production Spectrum



HTML 5



CSS 3



Ruby on Rails



Javascript



FLASH



Drupal



WebGL



Wordpress



Python



Node JS



PHP

DEVELOPMENT



iOS 7



ANDROID

Android



Windows 8

Windows 8

MOBILE



Wireframing, UX, IA



Design, Art Direction, Illustration



Strategy, Copywriting



Animation, Motion Graphics,
AV Post Production

CREATIVE

Services



DoubleClick QA Certified
Dynamic Ad Product Certified
Lightbox Certified
DoubleClick HTML5 Certified



Mediamind Certified

CERTIFIED PARTNERS

flashtalking

ad:tech

adform

admob

POINTROLL
A GANNETT COMPANY

celtra



MEDIALETS

OTHER PLATFORMS

Rich Media Services

One of Joystick's specialties is servicing Agency's creative and production needs.

We are a trusted production partner to some of the top interactive agencies in the US and UK. We provide an efficient and fast moving production process that enables our agency partners to meet deadlines while still maintaining high quality creative development. Whether it's a rush job or just the need for extra resources to produce a campaign, Joystick is the dependable solution for any creative and production needs.

DRAFTFCB

BBDO

SAATCHI & SAATCHI

MORPHEUS MEDIA
A CREATETHE GROUP® COMPANY

Leo Burnett

MINDSHARE



moxie



razorfish



PUBLICIS

VITRO

K\H

Starcom™

Agency

JWT

E
CAMPBELL
EWALD

Wieden
Kennedy+



mullen

**MCKEE
WALLWORK
CLEVELAND**

RIESTER

BRUNNER.

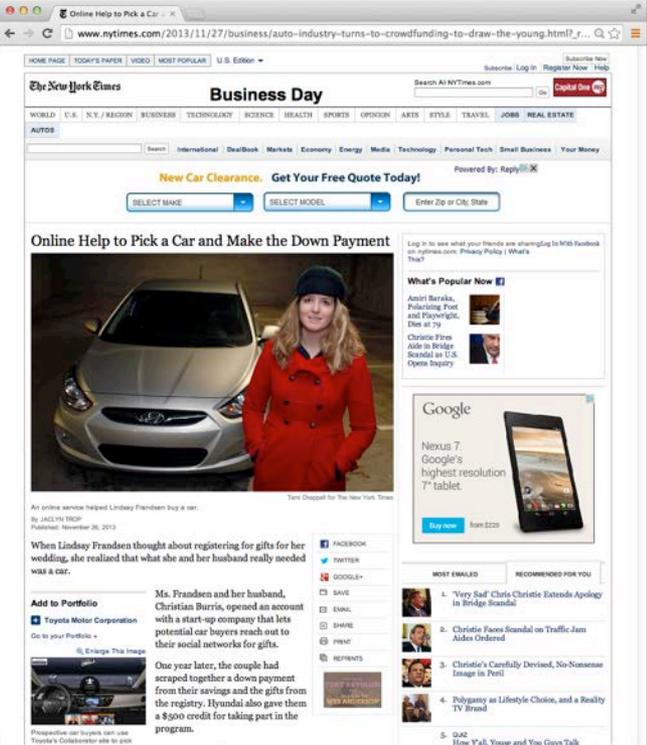
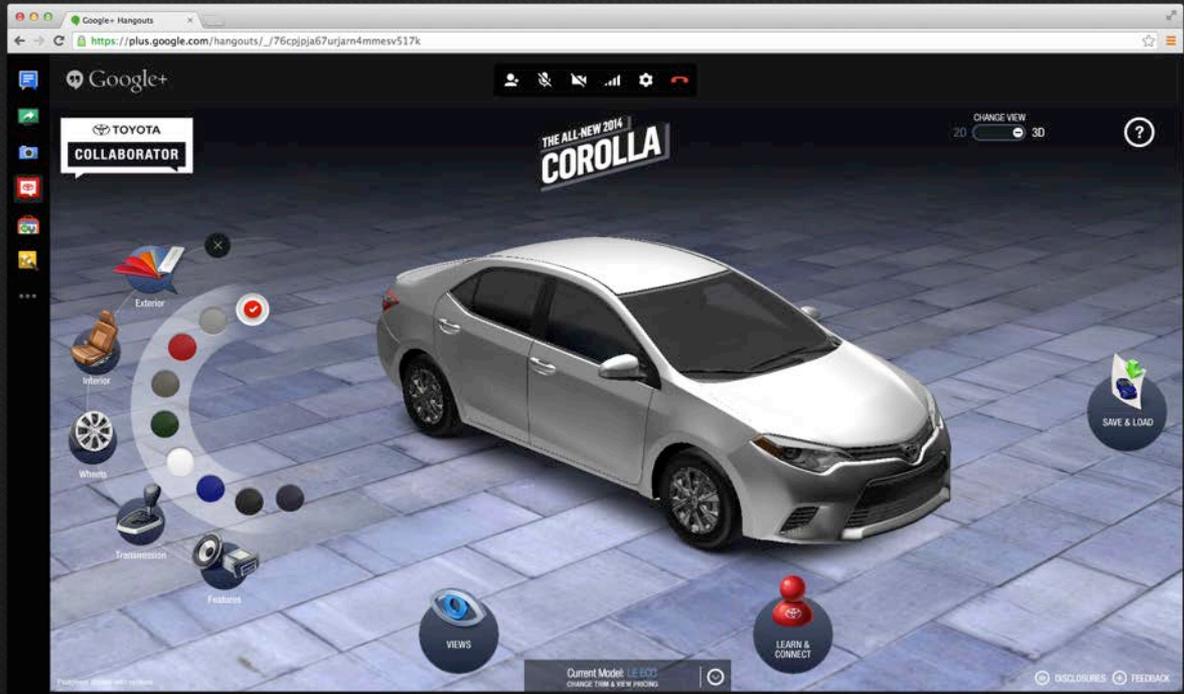
y&R

deluxe

Agency Partners



Campaign Process



Campaign Example

BritWeek 15 227 + New Gallery Delete Cache

Howdy, Britweek

Screen Options Help

Dashboard

At a Glance

- 21 Posts
- 213 Pages
- 235 Comments
- 227 in moderation

WordPress 3.8.1 running BritWeek Version 2 theme.

Activity

Recently Published

- Jan 28th, 2:58 pm BritWeek and UKTI 2014 Business Innovation Awards - Open For Nominations
- Jan 28th, 2:55 pm BritWeek Miami 2014 Announced

Comments

- From Nancy on background.png # [Pending] This is a message to the webmaster. Your website is missing out on at least 300 visitors per day. I...
- From malindaglines on IMG_DT71 # [Pending] These devices work by professional tradesmen. In addition, the actual electrically pushed device need to find the best means providing...

Quick Draft

Title

What's on your mind?

Save Draft

Drafts

CHRISTOPHER GUY PRESENTS 2013 BRITWEEK DESIGN ICON AWARD TO IAN CALLUM
April 11, 2013
Los Angeles, CA (March 2013) - Christopher Guy, world-renowned British...

JAGUAR RETURNS FOR FOURTH YEAR AS OFFICIAL VEHICLE PARTNER OF BRITWEEK
April 11, 2013
Jaguar, a sponsor since 2010, will showcase the highly anticipated...

WordPress News

WordPress 3.8.1 Maintenance Release January 23, 2014
After six weeks and more than 9.3 million downloads, WordPress

BritWeek

ABOUT NEWS EVENTS GALLERY CONTACT

CELEBRATING CREATIVITY AND INNOVATION BETWEEN THE UK & US

LOS ANGELES 21 Apr - 4 May	MIAMI 6 Mar - 12 Mar	ORANGE COUNTY 25 Apr - 30 May	SAN FRANCISCO 13 Jun - 21 Jun
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LOS ANGELES

FILTER BY: SELECT CATEGORY SELECT MONTH Go SEARCH

UPCOMING EVENTS

- 21 APR 2014
BRITWEEK PRESENTS: LET THERE BE LIGHT: FINDING THE EARLIEST GALAXIES
MORE DETAILS
- 22 APR 2014
RED CARPET LAUNCH PARTY
MORE DETAILS
- 23 APR 2014
BRITWEEK UKTI BUSINESS INNOVATION AWARDS 2014
MORE DETAILS
- 24 APR 2014
MAISER MODERN ART PRESENTS SELECTED WORKS OF WORLD LEADING LENTICULAR
MORE DETAILS

VIEW ALL EVENTS

APRIL 22, 2014 12:00AM

Red Carpet Launch Party

BritWeek's exciting Red Carpet Launch Party kicks off the BritWeek Los Angeles program and attracts many celebrities, VIPs, politicians and dignitaries. The red carpet ensures photos of the stars are blasted all around the globe and hitting computers and newstands within hours. The event will be held ...

SIGNATURE EVENT SEE MORE

3M DIY | DIY Starts Here

3m diy.com

OUR PRODUCTS

LEARN CREATE GET INSPIRED MY FAVORITES

JOIN OUR NEWSLETTER

Week Starts BE PREPARED.

ONLY AT LOWE'S!

READ AND SHARE this week's FEATURED PROJECT by a top DIY blogger!

3M tek

3M Advanced Abrasives

3M Sandblaster Pro

3M

3M

MIMRAN SCHUR

www.mimranschurpictures.com

HOME FILMS VIDEOS BLOG ITUNES MORE

SEARCH

TOM HARDY

JOEL EDGERTON

FIGHT FOR FAMILY

FIGHT FOR COUNTRY

WARRIOR

LEARN MORE

FILMS

PAWN SHOP CHRONICLES

In this video, these people may be preparing for more than they imagined for themselves. From THE MIMIC, Ryan Wood (THE LORD OF THE RINGS), Vincent D'Onofrio (MEN IN BLACK), Academy Award nominee Matt Dillon (CRIMINAL MINDS), Morning Thru (The Wedding Crashers), Thomas Jane (HITMAN), Golden Globe nominee Franky R. Kelly (THE FIGHTER), The FURBERGALS, and on 30 become heroes and connected by movie stars in Southern small town pawn shop. A math assignment for his misadventure with a couple of white supremacist movie threats, and a last-ditch Elvis impersonation, plus more outrageous characters, come to life in the action-p...

Learn more >

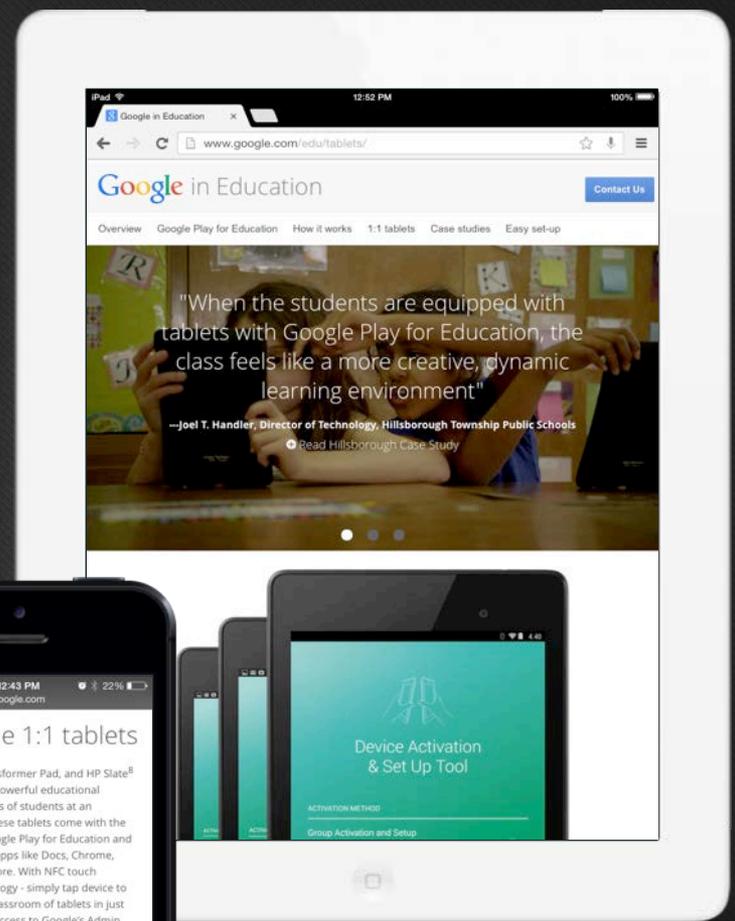
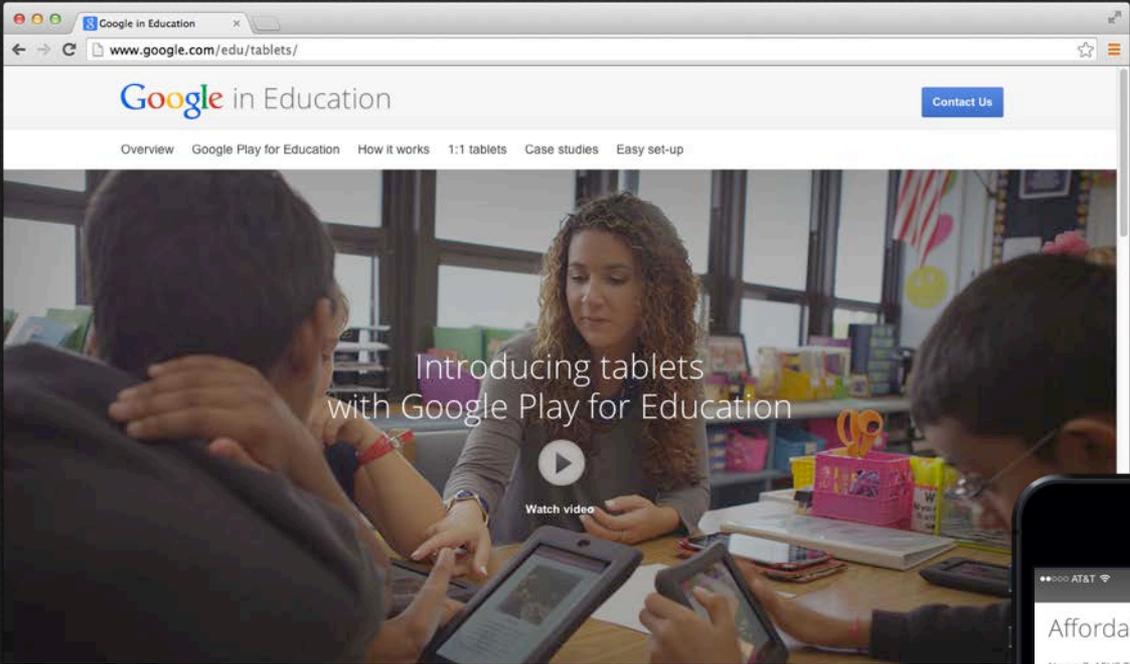
PAWN SHOP CHRONICLES in Theaters TODAY!

Arizona Phoenix AZ at the AMC ARIZONA CENTER
815 N. Central Ex. Phoenix, AZ 85004

PRESS

The Aisle Seat - August 27, 2013
Here's to DVD: PAWN SHOP CHRONICLES
Read More

Websites



Designed for learning, Made for the classroom

Every day, educators help students find their passions and develop their potential. Tablets with Google Play for Education give teachers access to approved tools and content that help them meet the individual needs of today's students. With simple set up and instant app-deployment, a world of resources is at your fingertips.



Affordable 1:1 tablets

Nexus 7, ASUS Transformer Pad, and HP Slate[®] Pro tablets deliver powerful educational content to the hands of students at an affordable price. These tablets come with the array of apps in Google Play for Education and the best of Google apps like Docs, Chrome, Gmail, Earth and more. With NFC touch deployment technology - simply tap device to device to set up a classroom of tablets in just minutes. And with access to Google's Admin console, schools can manage devices easily.



Over 12,000 Rich Media Ads

Salon proven performance without the salon price tag. **replay** **Suave PROFESSIONALS**

BEST BUY LATEST DEALS DON'T MISS THIS WEEK'S NEW DEALS **6** DAYS

asics. women's **retailer video**

Disney SECRET OF THE WINGS On Blu-ray™ Combo Pack & HD Digital NOW ORDER NOW A NEW TINKER BELL & THE FAIRIES MOVIE CLICK TO EXPAND

Disney UNIVERSE AVAILABLE NOW CLICK TO SMASH! ESRB Rating: EVERYONE 10+ with Cartoon Violence and Crude Humor

hp intel

SKYLANDERS SPIRITS OF ADVENTURE CLICK TO PLAY

Green HAPPINESS STARTS HERE ROLLOVER TO SEE PRODUCTS

Zappos HAPPINESS STARTS HERE ROLLOVER TO SEE PRODUCTS

AE JEANS LIVE IN THESE AMERICAN EAGLE OUTFITTERS WHICH FIT DO YOU LIVE IN? CLICK TO CHOOSE YOUR FIT NOW

NEW ON DVD TODAY DVD SUPER HERO COLLECTION MARVEL AVENGERS VOLUME 3 VOL. 3 EPISODES 10-19 **NEW ON DVD TODAY** DVD SUPER HERO COLLECTION MARVEL AVENGERS VOLUME 4 VOL. 4 EPISODES 20-26 PLUS EXCLUSIVE MARVEL CONTENT ONLY ON DVD YOU CAN LEARN MORE TM & © 2011 Marvel Entertainment, LLC and its subsidiaries. All Rights Reserved.

toy-zoom CLICK TO START THE ROBOT ARMS. **AXEFACE**

Northwest TOYOTA DEALERS NEW 2013 RAV4 NOW IS THE BEST TIME TO BUY a TOYOTA! **TOYOTA** Let's Go Places click for details DISCOVER THE PERFECT GETAWAY IN ONLY A FEW BLOCKS.

Disney-PIXAR FINDING NEMO THE VIDEO GAME Available September Rollover to Sea more!

Entertainment & Arts In what year was the movie Avatar with? 1999 2000 2001 2002 2003

Mommy Like. **TOYOTA** making forward

UGLY BEAUTY THE COMPLETE FOURTH SEASON NOW ON DVD BUY NOW

AXEFACE GAME STARTS IN THE FACE. PLAY TO WIN. TEST YOUR SHAVING SKILLS! CLEANSE SHAVE FINISH AXEFACE LEVEL TIME 0:07:99

AXEFACE Are you ready for the Switch? Just bring in your old deodorant and get a FREE sample of Dove Deodorant and 10% off your spa or salon service. Rollover to switch **Dove ultimate**

DIRTY WEATHER REPORT: A RISING PRESSURE SYSTEM ON FOOD PRICES.

FUN SPREADS FUN. BUY NOW JOIN THE FUN

ESCAPE FROM PLANET EARTH NOW PLAYING EARTH'S GREATEST SECRETS ARE ABOUT TO BREAK OUT! CLICK FOR SOUND

Francis Ford Coppola's EPIC MASTERPIECE IN STUNNING HD COLLECTOR'S EDITION SPECIAL EDITION FOR THE FIRST TIME ON Blu-ray

Curious who makes you customers happy?


Play the McBites maze for your chance to win a PS3 **PLAY NOW**
 The next big thing from *Little Tasters*
[Click to Play Now](#)

What a year. Watch and remember with Google Zeitgeist.
[Watch the biggest moments](#)


CALL OF DUTY: MW3
 AVAILABLE NOW
THE VET **THE NOOB**
[Click to Play Now](#)


Samsung GALAXY S III
[CHECK IT OUT](#)
 The Next Big Thing Is Here.
SAMSUNG

Benefit!
 There's a celebration in every bowl.
HEALTHY FIESTA WASHUP MIXER
[CLICK TO LISTEN TO YOUR SONG >](#)
[WATCH VIDEO](#) [LEARN MORE >](#)

Disney EPIC MICKEY
 Available Now
[CLICK TO PLAY NOW](#)

SKYLANDERS
BRING THE SKYLANDERS TO LIFE
[CLICK HERE](#)

Sharpie
WHEN YOU START WITH SHARPIE, YOU NEVER KNOW WHERE YOU'LL END UP.
[CLICK TO EXPLORE >>](#)

CLEAR MEN
FEED SCALP. STOP DANDRUFF AT THE SOURCE.*
[PLAY NOW](#) [HOW TO PLAY](#)

LEFT 4 DEAD 2
 GET INFECTED NOV 17. PRE-ORDER NOW!
[CLICK TO PLAY NOW](#)

Disney • PIXAR TOY STORY 3
THE VIDEO GAME
[CLICK TO PLAY NOW](#)

LEFT TWIX IS A UNIQUELY ORIGINAL COOKIE BAR EXPERIENCE.
RIGHT TWIX IS A DISTINCTIVELY UNMATCHED COOKIE BAR EXPERIENCE.
[PICK A SIDE](#)

Disney PIXAR Cars
THE VIDEO GAME AVAILABLE JUNE 21!
[CLICK TO ENTER TRAINING SIMULATOR](#)

A SALUTE FROM THE HOME FRONT TO THOSE WHO DEFEND FREEDOM
American Bombshell
MARISA MILLER
[CLICK TO PLAY](#)

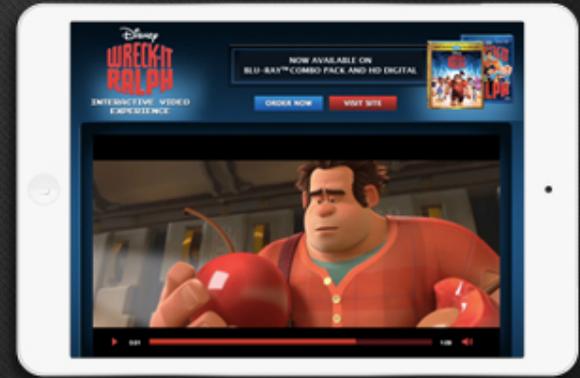
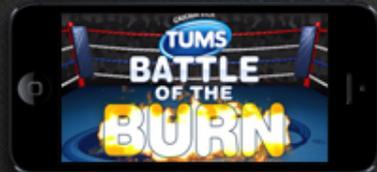
FIGHT FOR EVERY YARD
IN STORES NOW
Madden NFL 11

SUIT UP
[CLICK TO PLAY NOW](#)

WE'RE NOT SAYING THIS BODY WASH WILL MAKE YOUR MAN INTO A ROMANTIC MILLIONAIRE JET FIGHTER PILOT, BUT WE ARE INSINUATING IT.
Old Spice
[CLICK TO PLAY NOW](#)

MY JOURNEY
 Win the chance to film for *Lonely Planet* on location in California.
[Enter to Win on YouTube](#)

Over 100 YouTube Mastheads



Mobile



Joystick Interactive is globally diversified to best service our worldwide client base. Headquartered in New York City, we also maintain fully-staffed offices throughout the US, APEC, EMEA and Latin America.

LOS ANGELES

NEW YORK

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