

NEWS RELEASE

Wild Canary Gone Wild!

Things are hummin' at the digital nest. Big things like:

MGA

Moxie Girl: Lori created and directed campaign for new line of dolls. It was a 5 day, 4 spot live action package. Client extremely happy.

Little Tykes: Directed by Howard Rose. 1 day live action shoot added onto Lori's. Both campaigns are currently in post production at Union Editorial.

Mucinex

Currently in production on two new Mr. Mucus spots.

One is a full :15 second animated spot the other is animation and live action :30. The live action is being directed by Jeff Cooney of EUE/Screen Gems. He shot all the live stuff. WC is doing all the post.

And WC did the animatics on these spots: "Barrier" and "Cough-A-Cabana"
<http://www.wildcanary.com/clients/animaticspots>
WC also completed 8 print ads.

Disney

WC is in production on a promotional spot for the Disney Fairies website. It is all animation utilizing existing assets and some original animation.

More Disney

WC is in production on promotional spots for the two Disney DVD releases. WC will write the spots and utilize existing DVD footage. WC created graphics as well.

More More Disney

WC completed an animated promotional tease spot for the upcoming Camp Rock 2. It will be played at Disney concert venues.

Disney XD

WC just completed a graphic transitional element for Disney's XD channel.

– Jim Deloye

The CANDY STORE

office: 312.240.0343

mobile: 312.498.5656

jim@tvcandystore.tv

www.tvcandystore.tv